

ENTREPRENEUR 5.0



**IT'S TIME FOR YOUR
UPGRADE!**

19TH JULY 2022

WELCOME

Dear Entrepreneur,

I created the Entrepreneur 5.0 events in order to share how in the coming decade there will be massive disruptions and opportunities that exceed anything from previous decades.

You will learn how the way you market, sell, create products, attract partners, ensure a continuous flow of customers and expand and grow your teams to move through this exciting new decade.

You may currently be focussed more on today than tomorrow, maybe you are wondering how to grow your income consistently and link it into your true passion and purpose. Perhaps you are looking to expand into new markets, grow your customer base or grow your team. Or perhaps you are looking for the right connections, investors or investments.

Ultimately perhaps this is the time where you just need to figure out what the next step is in this disruptive market.

We have just listed Genius Group on the New York Stock Exchange at a time where many companies were not listing and investors were not willing to invest and yet our ed tech company has listed and is growing by 50%, year on year during a very turbulent time in the markets. I know from my experience that I will be able to guide you around the right solutions for today, making sure your business is future proofed.

Remember - Every crisis is either an excuse for mediocrity or an opportunity for excellence. This is our time to shine.

I look forward to seeing you there!

Keep shining



Roger James Hamilton
Founder & CEO
Genius Group, GeniusU, Entrepreneurs Institute
and Entrepreneur Resorts

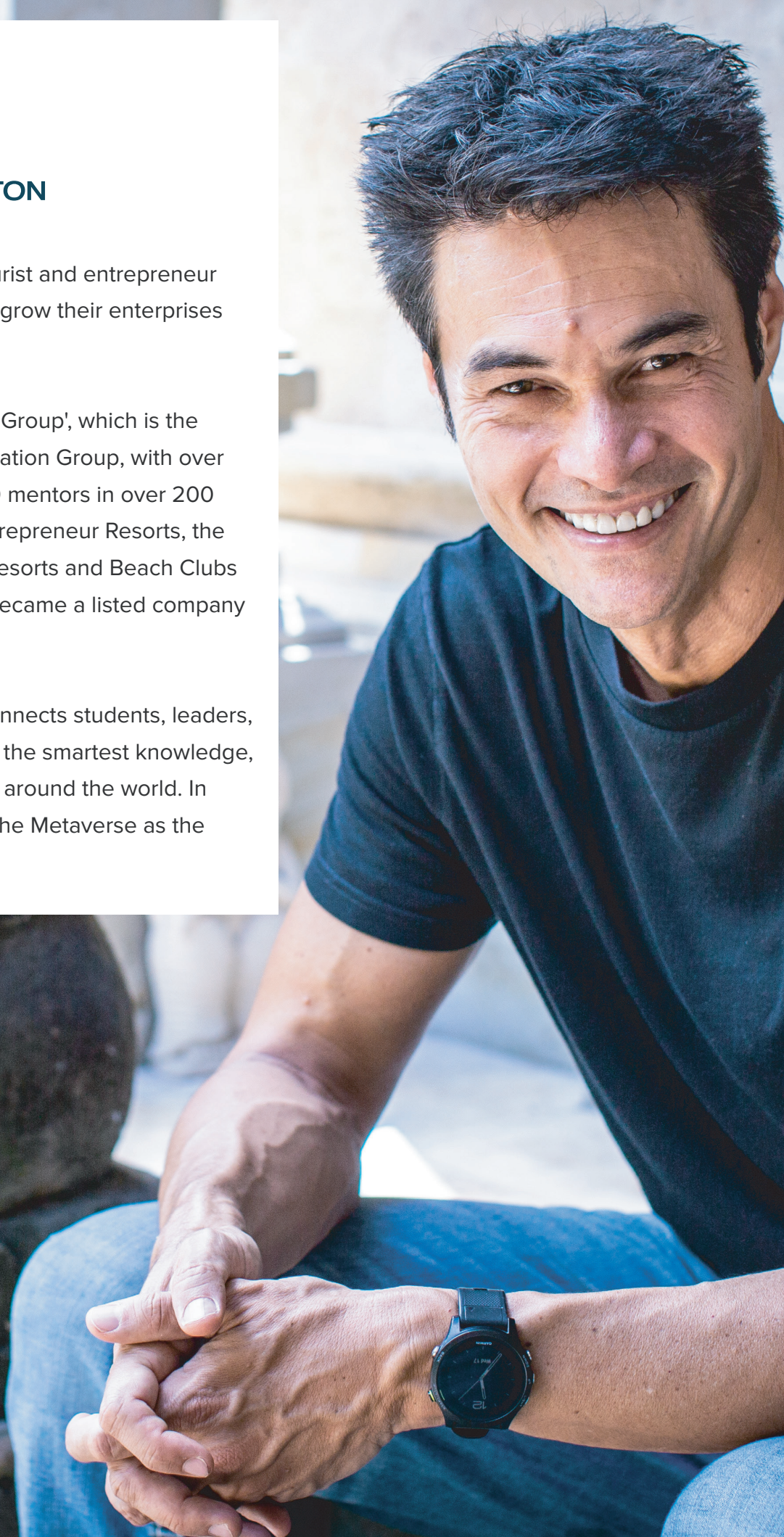
About

Roger
HAMILTON

Roger is a world renowned futurist and entrepreneur who mentors Entrepreneurs to grow their enterprises and find their flow.

Roger is the founder of Genius Group', which is the world's No.1 Entrepreneur Education Group, with over 2.5 million students and 12,000 mentors in over 200 cities. He is also founder of Entrepreneur Resorts, the world's leading Entrepreneur Resorts and Beach Clubs Group, which had its IPO and became a listed company in 2017.

His tech company, GeniusU, connects students, leaders, entrepreneurs and investors to the smartest knowledge, connections and 'opportunities around the world. In 2022, GeniusU is moving into the Metaverse as the world's first metaversity.





ENTREPRENEUR 5.0

FAST TRACK

- ✓ Powerful 1 to 1 Activation Session
(Valued at \$270)
- ✓ Entrepreneur Spectrum Microschool
(Valued at \$1,495)
- ✓ Genius Entrepreneur Mastermind
(G.E.M.) (Valued at \$970)
- ✓ Full GeniusU Mentor Status
(Valued at \$970)
- ✓ Brand New Wealth Dynamics
5.0 Square (Valued at \$194)
- ✓ 27,000 worth of Metaverse GEMs
(Valued at \$270)



BUY NOW

US\$270

Valued at US\$1,495

THE IMPACT METER



Level
07

1 Million customers

GLOBAL IMPACT WITH THE POWER TO LEAVE A LEGACY

Have I directed the trust that I am growing towards a meaningful global purpose?



Level
06

100K customers

NATIONAL IMPACT, WITH THE INFLUENCE TO SHAPE THE FUTURE

Am I establishing a mission, culture and model that is inspiring others on their journeys?



Level
05

10K customers

MARKET LEADERSHIP, ATTRACTING RESOURCES AND PARTNERSHIPS

Have I built a reputation that attracts the financing, partners and support to leverage with?



Level
04

1K customers

SCALABLE TEAM AND TIME TO DEVELOP A SUSTAINABLE BUSINESS

Am I growing my team and time to enable the business to run well without me?



Level
03

100 customers

PREDICTABLE, REPLICABLE AND VIABLE MODEL TO GROW WITH

Have I found a repeatable pathway from my markets need, to my solution that I can measure?



Level
02

10 customers

INTIMATE USER GROUP TO MAXIMISE VALUE AND MARKET FIT

Can I scale my solution to ten people such that they are willing to pay and refer me to others?



Level
01

1 customer

PERSONAL SERVICE TO SOLVE ONE PERSON'S PROBLEM

Am I solving a problem for someone who trusts me that they are willing to pay to have solved?

THE IMPACT HIGHWAY

		Followers		Community		Prospects		Customers			
		Engagement %		Registration %		Conversion %		Average \$			
	LEVEL 5 10K CUSTOMERS	1,000,000	20%	2,000,000	20%	40,000	25%	10,000	\$2000	\$20m	
	LEVEL 4 1K CUSTOMERS	100,000	20%	200,000	20%	4000	25%	1000	\$5000	\$5m	
	LEVEL 3 100 CUSTOMERS	10,000	20%	20,000	20%	400	25%	100	\$10,000	\$1m	
	LEVEL 2 10 CUSTOMERS	1000	25%	250	20%	50	20%	10	\$15,000	\$150K	
	LEVEL 1 1 CUSTOMER	100	50%	50	20%	10	10%	1	\$20,000	\$20K	



Level 01

1 Customer

PERSONAL SERVICE TO SOLVE ONE PERSON'S PROBLEM

Am I solving a problem for someone who trusts me that they are willing to pay to have solved?

Spirit:

Dynamo:

Blaze:

Tempo:

Steel:



Level 02

10 Customers

INTIMATE USER GROUP TO MAXIMISE VALUE AND MARKET FIT

Can I scale my solution to ten people such that they are willing to pay and refer me to others?

Spirit:

Dynamo:

Blaze:

Tempo:

Steel:



Level 03

100 Customers

PREDICTABLE, REPLICABLE AND VIABLE MODEL TO GROW WITH

Have I found a repeatable pathway from my markets need, to my solution that I can measure?

Spirit:

Dynamo:

Blaze:

Tempo:

Steel:



Level 04

1K Customers

SCALABLE TEAM AND TIME TO DEVELOP A SUSTAINABLE BUSINESS

Am I growing my team and time to enable the business to run well without me?

Spirit:

Dynamo:

Blaze:

Tempo:

Steel:



Level 05

10K Customers

MARKET LEADERSHIP, ATTRACTING RESOURCES AND PARTNERSHIPS

Have I built a reputation that attracts the financing, partners and support to leverage with?

Spirit:

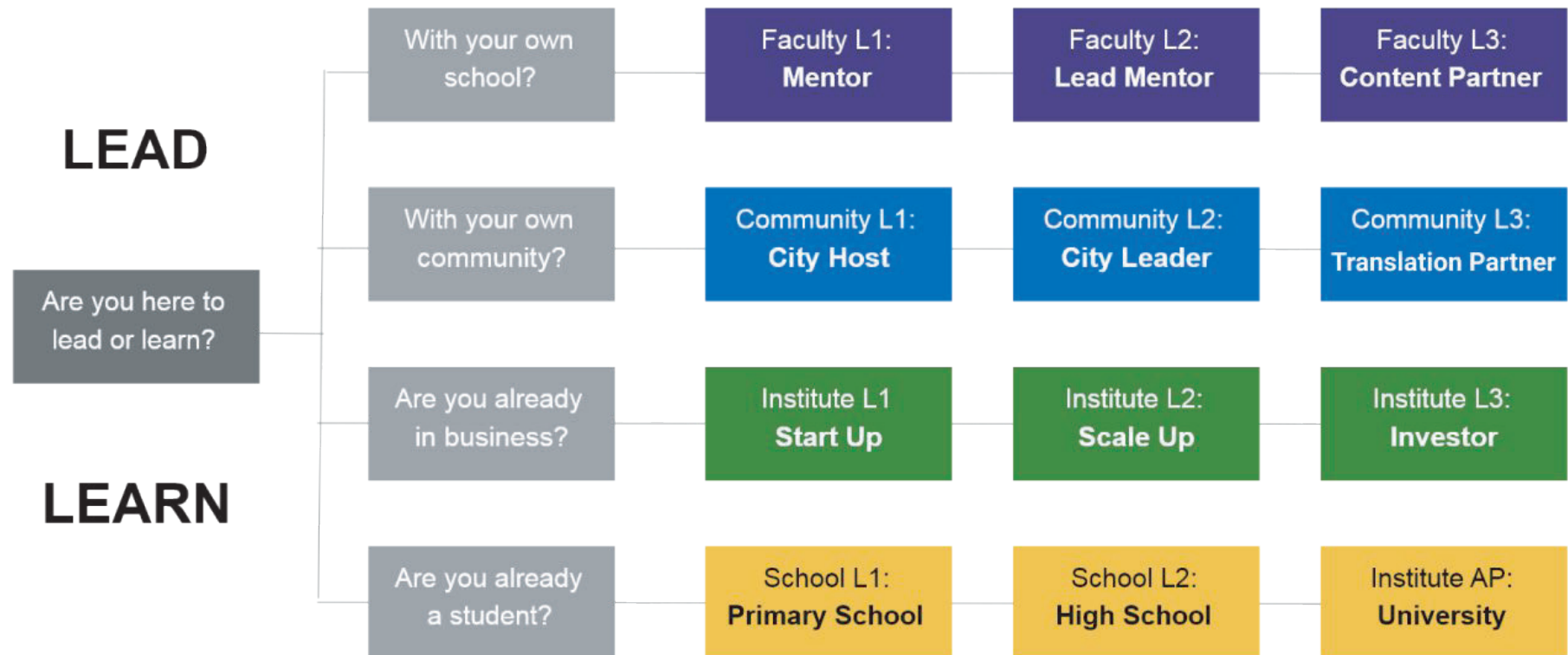
Dynamo:

Blaze:

Tempo:

Steel:

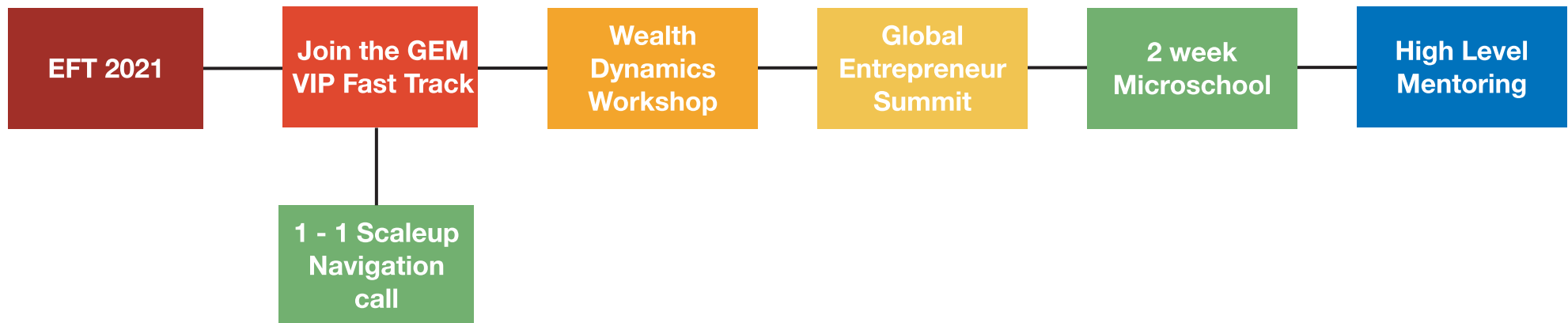
THE ENTREPRENEUR PATHWAYS



GET STARTED TODAY



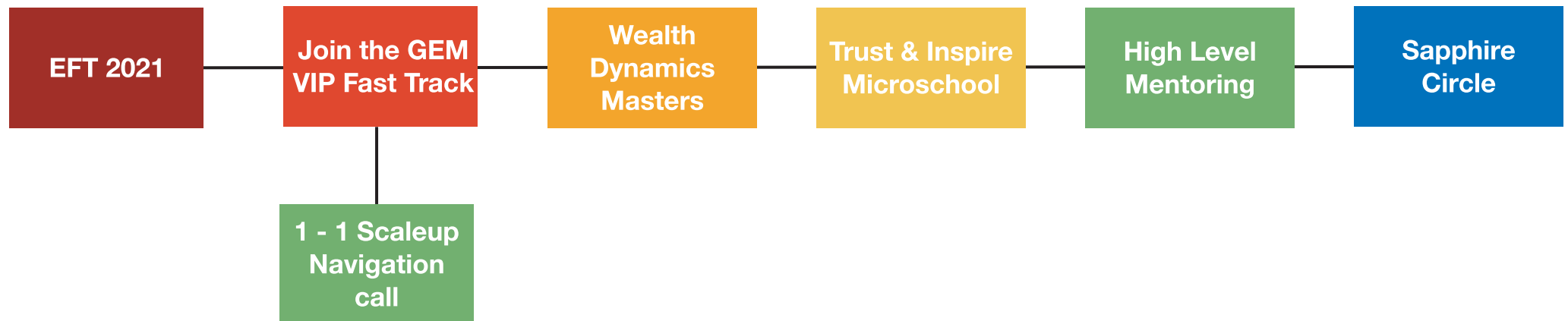
THE STARTUP ENTREPRENEUR PATHWAY



GET STARTED TODAY



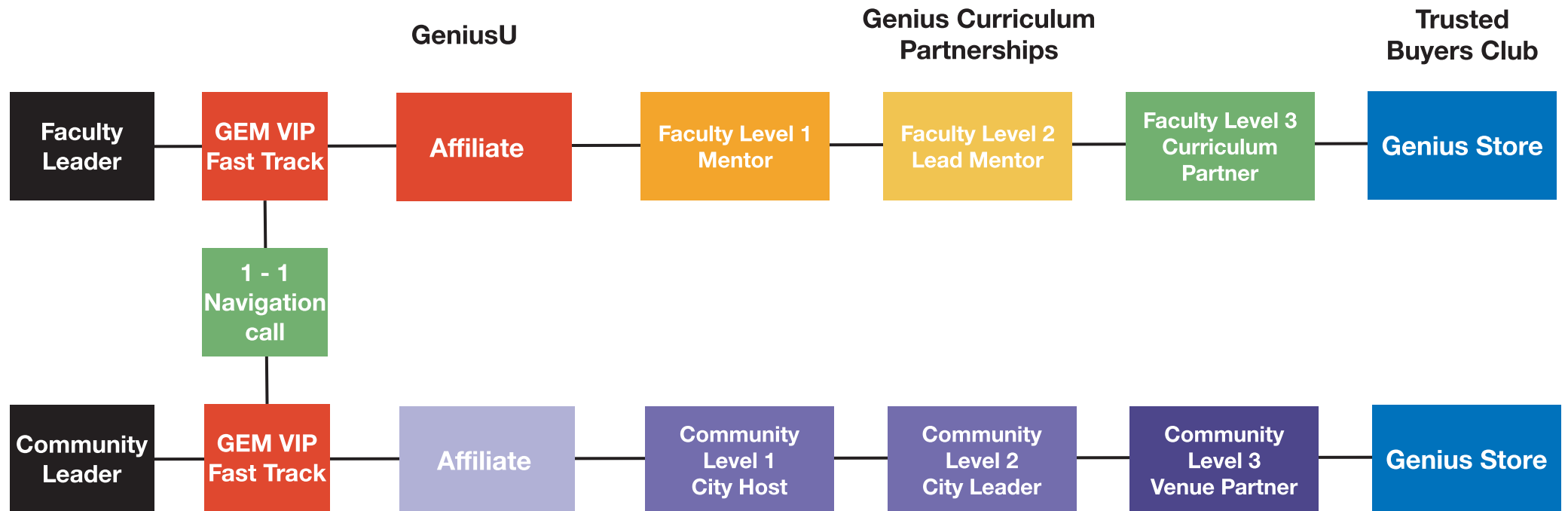
THE SCALEUP ENTREPRENEUR PATHWAY



GET STARTED TODAY



THE PARTNER PATHWAY



GET STARTED TODAY





WHICH ONE ARE YOU?

DYNAMO





WEALTH DYNAMICS S P E C T R U M

THE FOUNDATION PRISM



Infra-red Level: The Victim

Infra-red falls deeper in debt month after month. The steps that move you up are not as simple as cutting up your credit cards. Infra-red comes from separation, and the steps that connect you back to flow will surprise and excite you.



Red Level: The Survivor

Red makes just enough money to have nothing. You may even have a successful business, but if you are just surviving personally, you may be at Red level. The steps to move out are not about following your passion – but a value that points in another direction.



Orange Level: The Worker

Orange is someone who works for a living. You entrust others to know how to monetize your time but if market conditions change, you are in danger of losing your job. Understanding how to package, price and promote will empower you for life.

THE ENTERPRISE PRISM



Yellow Level: The Player

Yellow is empowered to forge your own journey. You know how to create value, leverage it and make money in your niche. The next step up is to master not how you make money, but how you help others make money. The tools you need are the opposite...



Green Level: The Performer

Green enables enterprises: The skills and mastery to lead a team profitably is entirely different from self-employment, but the rewards are exponential regardless of whether you own investments or enterprises. The catch is, you still need to be part of the team.



Blue Level: The Conductor

Blue frees you entirely from having your hands full. Blue level has multiple investments and have mastered both cash and capital. When you have become a successful performer in wealth, the skills to turn from facing the audience to facing your performers is not as easy as it sounds.

THE ALCHEMY PRISM



Indigo Level: The Trustee

Indigo is the playground of the billionaire. When you have mastered the enterprise prism, trust becomes your greatest asset and one that you can monetize in magical ways. Understand this level, and you will see the world's wealthy through a new lens.



Violet Level: The Composer

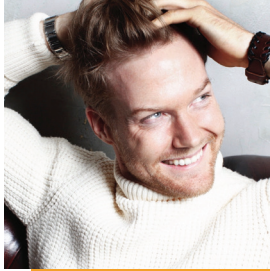
Violet prints our currencies, sets our taxes and scripts the tunes we dance to. Until recently the domain of nations, more entrepreneurs, leaders and communities are now stepping into the role of composer and rewriting the rules.



Ultraviolet Level: The Legend

Those at ultraviolet are the symbols to live by, like legends on a map. Their name becomes synonymous with their composition, and are left as a legacy. Understanding the steps at this ninth level gives us a context to navigate effectively.

PLATINUM PARTNER



Jason Marc Campbell

Author | Public Speaker |

Sales and Marketing Consultant

[linkedin.com/in/jasonmarccampbell](https://www.linkedin.com/in/jasonmarccampbell)

Jason Marc Campbell is the author of *Selling with Love: Earn with Integrity and Expand your Impact*. He is on a mission to inspire small business owners with sales reluctance to embrace it as a beautiful activity that transforms lives. He also interviews thought leaders from around the world on topics of Leadership, Team building, Communication, Productivity and so much more.

He is a public speaker who's shared the stage with the likes of Gary V, Jason Silva, Vishen Lakhiani, Lisa Nichols and more. Jason has spoken at events by Hubspot, Inc Magazine and A-Fest.

His mission is all about teaching companies to care more. As businesses have so much power in the capitalist world, if we can educate businesses to take on more responsibility on how they sell, how they market, how they treat their employees and even how they invest their money, we start shifting the very planet into a better place for all.

GOLD PARTNERS



Henry Rahardja

Entrepreneur | Executive Coach | Social Activist

Combining his business acumen and passion for people development, Henry is launching his latest project to promote Entrepreneurship in Indonesia. Henry loves to connect with, and make connections for, people who are aligned with his life purpose to create a wiser and kinder world.



Jean-Francois Jadin

Managing Director

Morphosis

www.morphosis.asia

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Ronny Kvist

Founder & CEO

Digital Healthpreneur

ronnykvist.newzenler.com

We certify new or experienced health & fitness professionals to succeed online.

SILVER PARTNERS



Kamamoja
Coaches Mentor, Private, Online Courses & Tutoring

Billy Sehume
Founder & CEO
Kamamoja Pty Ltd.

kamamoja.com

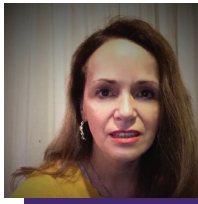
We use our talents and strength, in a powerful way to serve others by offering competency based training, aligned to personal and professional learning growth.



DH
DARYL HARPER

Daryl Harper
Coach | Inspirational Speaker | Mentor
Daryl Harper
darylharper.com

The Coach That Provokes Change
Serving Communities, Schools & Corporate Organisations since 2000
"Design Your Life" and "Path To Financial Success"



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Esmeralda Herrera
Founder
Academia del Bienestar
academiadelbienestar.com

We want to provide you with excellent content for your integral development: personal, business, spiritual and emotional. We seek to help you in your mental, physical, spiritual, emotional and environmental well-being because we believe that your well-being is based on an integral approach to your development.



DALGETY
MARKETING SOLUTIONS

Eva Dalgety
Founder
Dalgety Marketing Solutions
evadalgety.com

Founder of Dalgety Marketing Solutions and Brand Ambassador for Dalgety HerbalTeas, I help small business owners and solo entrepreneurs who lack the time, technical knowledge, and/or marketing expertise to unlock online profits in their business using data analysis to achieve measurable results.

SILVER PARTNERS



Joyce Yspeert

Independent Educational contractor

I have lived and taught in three different countries across four different curricula. I have taught all levels of learners, from playschool to final year students. I have also worked as a Learning support assistant and that is where my passion lies. Assisting learners who experience barriers to learning. Recently I have ventured into e-learning and teaching online and find it stimulating and interesting. Even though I am a "noob" as my teenage learners would say, I can see that the possibilities are endless. Although I have to admit that I prefer the one-on-one format.



Karin Merx

Owner

Karin Merx Fine Art

karinmerx.co.uk

I help women to reconnect with their true beauty by painting portraits as a story or by creating an art book of their story. I provide mainly commissioned art pieces.



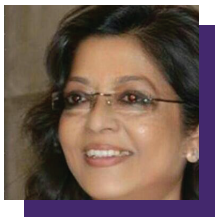
Peter Tait

Founder

Kifaru Travel

kifarutravel.com

Kifaru Travels services are comprehensive, professional, personalised and our rates are competitive. We realize that the smooth and efficient handling of a client's travel arrangements is of the utmost importance. We respect and appreciate the responsibility entrusted to us to ensure that all arrangements are completed to the client's satisfaction.



Rukhsana Aziz

Business Head

The Fictionary

thefictionary.in

We are a bunch of young collaborators who specialise in creating short films & brand stories. If you have a song that needs a video or a script that needs a solid film, let's jam!





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